

The Lakeshore Cougars are pleased to introduce our 2017 Sponsorship Program. By

making a donation and/or sponsoring our organization, you will not only be contribution to a football

program, but also to the community.

The Lakeshore Cougars were established in 2008 and are now entering their ninth season

and innaugeral season playing in the city of Saugatuck. We are also competing in the Michigan Football League (MFL) for the first time in team history. We aim to provide a fun, family

oriented atmosphere for our local and neighboring communities. Our organization is dedicated to

the competitive nature of the sport, as well as providing young adults an opportunity to continue

their football careers. The Cougars have started off with a winning tradition on the field with an overall record of 64 and 29. The Cougars finished the 2015 season coming in second place in the Great Lakes Football League’s Western Division behind National Champion Muskegon Mustangs, with a record of 9-3. After a year hiatus, the 2017 looks even more promising for the Cougars.

With your participation in our Sponsorship Program our organization will be able to

continue this tradition. Your company can participate in our program at various sponsorship

levels, with attractive benefits for each. Custom packages can also be developed to fulfill your

company’s specific needs.

If you would like to discuss making a donation, to one of our sponsorship packages or just

have questions about our organization feel free to contact me. Your generous assistance to

the Cougars will help us to remain a successful and integral part of the community for this season and into the future. We thank you for your interest and support.

Sincerely,

Taylor Fox

Lakeshore Cougars Semi-Pro Football Team Manager

Michael Thelemann

Head Coach, Team President

Michael Parente

Lakeshore Cougars Assistant Manager



SEMI-PRO FOOTBALL

2017 Sponsorship Packages

All Sponsors will be listed proudly on our websites Sponsorship Tab

**Bronze: $25.00**

Have your name on list of sponsors on back page of program and list on web page

**Silver: $50.00**

Have your name on list of sponsors on back page of program and list on web page

and 2 game tickets, free team t-shirt

**Gold: $100.00**

Ad in program, 1 season pass, free team t-shirt

**Platinum: $250.00**

Program ad, 2 season passes, 4 game tickets, Business announced at half, 2 free team t-shirts

**Cougar: $500.00**

Program ad, 4 season tickets, 8 game tickets, 2 cougar t-shirts,

**Cougar Platinum: $1,000.00**

Ad in program, 8 season tickets, 8 game tickets, 4 cougar shirts, Banner at games, business on each page of web site



**Lakeshore Cougars Semi-Pro Football Team**

**2015 Sponsorship Order Form**

Please select the Sponsorship package best suited for your needs.

Beat your competitors, advertise with us and get your business name out with a local sports team

$1,000 Cougar Platinum $100 Gold

$500 Cougar $50 Silver

$250 Platinum $25 Bronze

Custom Package

Please include any coupons, art, business card and/or information you would like used.

Mail Order form and payment to: Lakeshore Cougars

Company Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Enclosed is a check or money order in the amount of : $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_